

**ELIOS OPTICAL – OFFICIAL SWEEPSTAKES RULES  
SAL A LA CANCHA 2026**

NO PURCHASE NECESSARY TO ENTER OR WIN. MAKING A PURCHASE OR PAYMENT OF ANY KIND WILL NOT INCREASE YOUR CHANCES OF WINNING. VOID WHERE PROHIBITED OR RESTRICTED BY LAW.

**1. Description:**

Elios Optical (“Sponsor”) is proud to bring you its “Sal A La Cancha 2026” (the “Sweepstakes”). The Sweepstakes begins on June 4, 2026, and ends on July 31, 2026 (the “Promotion Period”).

By participating in the Sweepstakes, each entrant (“Entrant”) unconditionally accepts and agrees to comply with and abide by these Official Rules and the decisions of Sponsor, which shall be final and binding in all respects. Sponsor is responsible for the collection, submission or processing of Entries and the overall administration of the Sweepstakes. Entrants should look solely to Sponsor with any questions, comments or problems related to the Sweepstakes. Sponsor may be reached by email at [Marketing@powerog.com](mailto:Marketing@powerog.com) during the Promotion Period.

**2. Eligibility:**

The Sweepstakes is open only to legal residents of, and physically located within, the State of Florida, age eighteen (18) years or older at time of entry. Sponsor, and their respective parents, subsidiaries, affiliates, distributors, retailers, sales representatives, advertising and promotion agencies and each of their respective officers, directors and employees (the "Promotion Entities"), are ineligible to enter the Sweepstakes or win a prize. Household Members and Immediate Family Members of such individuals are also not eligible to enter or win. "Household Members" shall mean those people who share the same residence at least three months a year. "Immediate Family Members" shall mean parents, step-parents, legal guardians, children, step-children, siblings, step-siblings, or spouses. This Sweepstakes is subject to all applicable federal, state and local laws and regulations and is void where prohibited or restricted by law.

**3. How to Enter:**

**A. Free Method of Entry (AMOE):**

To enter without purchase, visit the website at [Eliosoptical.com](http://Eliosoptical.com) and complete the registration within the Promotion Period. Each online entry receives an equivalent number of entries as purchase-based participants. Entrants may submit multiple free entries. Each completed submission will count as one (1) entry. Entrants may submit additional entries to match the number of entries available through the purchase tiers.

**B. Purchase Method:**

Entrants who make a qualifying purchase at participating Elios Optical locations during the Promotion Period will receive entries based on the following tier structure:

<b>Tier</b>	<b>Criteria</b>	<b>Entries</b>
TITULAR	No qualifying add-ons	2 entries
CAPTAIN	1 qualifying add-on	3 entries
MVP	2+ qualifying add-ons	5 entries

The following premium add-ons will qualify for determining Entrant's tier:

- Transitions® (photochromic) — any generation or variant.
- Premium Anti-Reflective (Premium AR) — standard basic anti-reflective coatings do not apply.
- High Index 1.67.
- High Index 1.74.
- Trivex®.
- Polarized Lens.

Any add-on not included in the list above shall not be counted as a premium add-on for the purposes of the Sweepstakes, except in the event of express communication from the Sponsor published on its official channels at least five (5) business days in advance.

Participating Elios Optical locations include the following, and are subject to change at the sole discretion of Sponsor:

- 2320 W Flagler St, Miami, FL 33135
- 10674 NW 19th St, Doral, FL 33172
- 142 W Hillsboro Blvd, Deerfield Beach, FL 33441

Participants who make a qualifying purchase may receive a complimentary promotional item, such as one (1) stress ball and/or one (1) Panini sticker pack, while supplies last.

- Limit one (1) per transaction
- This item is not part of the Sweepstakes
- It does not affect odds of winning

**IMPORTANT:**

Entrants using the Free Method of Entry may obtain an equivalent number of entries as purchase participants by submitting additional entries via the website.

Sponsor reserves the right to limit excessive, fraudulent, or automated entries. Entries generated by script, bot, or other automated means are void.

The Sweepstakes is valid only at the Sponsor's physical locations referenced above and through the official Elios Optical website in the "WorldCup" section. It does not apply to purchases made through other unauthorized channels.

No purchase is necessary to enter or win, and a purchase will not increase chances of winning.

**IMPORTANT CUSTOMER-FACING DISCLOSURE:**

Customers must be clearly informed that they are receiving entries to participate in the Sweepstakes drawings. Customers must not be told, promised, or led to believe that they are guaranteed to win any prize. The approved language is: "You will receive entries to participate in the Sweepstakes drawings."

**4. Drawings, Winner Selection, Winner Notification, and Prize Claim:**

Drawing Schedule:

- First Drawing — Registration closes: June 18, 2026, at 11:59 PM ET; Drawing date: June 22, 2026.
- Second Drawing — Registration closes: July 2, 2026, at 11:59 PM ET; Drawing date: July 6, 2026.
- Third Drawing — Registration closes: July 16, 2026, at 11:59 PM ET; Drawing date: July 20, 2026.
- Final Drawing — Registration closes: July 31, 2026, at 11:59 PM ET; Drawing date: August 3, 2026 (Grand Prize Drawing).

Only qualifying entries received by 11:59 PM ET on the applicable registration deadline listed above will be eligible for the corresponding drawing (each, an "Entry Period"). One (1) potential winner will be selected at random for each drawing from among all eligible entries received during the applicable Entry Period (each, a "Potential Winner").

Only entries received between June 4, 2026, and 11:59 PM ET on July 31, 2026, will qualify for the Grand Prize Drawing, subject to additional requirements pursuant to these Official Rules.

Each drawing will be conducted using a random verifiable digital platform. Each drawing may be recorded for audit and verification purposes.

Non-winning entries will roll over to subsequent drawings. Winning entries are removed after each win; however all entries will be included in the drawing for the Grand Prize.

Potential Winners will be contacted via telephone or email within three (3) business days of each drawing, using the contact information given at the time of

entry in order to verify eligibility and confirm them as winners. Entrants must have a valid email address and it is entrant's responsibility to update Sponsor of any change in contact information including mailing address, email address or phone number.

Potential winners must respond with fifteen (15) days of Sponsor's announcement of the drawing winner in order to claim the prize. Potential winners will be required to present a valid form of identification in order to claim a prize. Potential winners may be required to sign an Affidavit of Eligibility and Publicity/Liability Release ("Release") at Sponsor's discretion before they are confirmed as winners. In the event a winner chooses not to accept his/her/their prize, is not in compliance with these Rules, is unable to be notified, cannot/does not respond by the deadline set by Sponsor (in these Official Rules or in the winner notification), prize will be forfeited and an alternate winner may be randomly selected from all of the remaining eligible entries.

**5. Prizes, Approximate Retail Value ("ARV") and Odds:**

For the June 22, 2026, drawing:

- One (1) Samsung - 75" 4K Smart TV (ARV: \$450.00)
- One (1) Apple AirPods 4 with ANC (ARV: \$180.00)

For the July 6, 2026, drawing:

- One (1) Samsung - 75" 4K Smart TV (ARV: \$450.00)
- One (1) Apple AirPods 4 with ANC (ARV: \$180.00)

For the July 20, 2026, drawing:

- One (1) Samsung - 75" 4K Smart TV (ARV: \$450.00)
- One (1) Apple AirPods 4 with ANC (ARV: \$180.00)

For the August 3, 2026, Grand Prize Drawing:

- One (1) 3 to 4-day Cruise for two (2) people (ARV: \$1,200.00)

The total ARV of all prizes awarded is \$3,090.00 USD. Odds of winning depend on the number of eligible entries received. Prizes pictured in advertising, marketing or promotional materials are for illustrative purposes only. In the event there is a discrepancy or inconsistency between statements contained in any such materials and the terms and conditions of these Official Rules, these Official Rules shall prevail, govern and control. Prizes are awarded "as is" with no warranty or guarantee, either express or implied. Any applicable taxes and all other costs/expenses not specifically identified in these Official Rules are the sole responsibility of each winner. Sponsor is not responsible for any cancellations, delays, diversions or substitutions, or any act or omission whatsoever with respect to any prize. Prizes are non-transferable, and no substitutions or cash redemptions will be made, other than as provided herein. Sponsor reserves the right, in its sole discretion, to substitute an alternative prize, in whole or in part, of equal or greater value, if a prize cannot be awarded, in whole or in part, for any

reason. Limit one (1) prize per household except as provided herein. See below section titled "General" for additional rules regarding acceptance of prizes.

The Grand Prize is subject to availability and the terms and conditions of the travel provider. The winner and guest are solely responsible for obtaining any required travel documents, including valid identification, passports, or visas, and for complying with all applicable travel requirements. Sponsor is not responsible for any restrictions, delays, or inability to redeem the prize due to circumstances beyond its control.

Prizes will be sent to confirmed winners via mail or email, as applicable.

**6. General:**

By entering this Sweepstakes, entrants accept and agree to be bound by these Official Rules and the decisions of Sponsor on all matters relating to the Sweepstakes, which are final and binding. Participants are solely responsible for Internet connectivity, software and/or hardware and data charges that may be required in order to submit an entry. By entering the Sweepstakes, Entrants agree to, where legal, allow Sponsor and its affiliates, subsidiaries or designees' the use of entrant's name and likeness (including photos and/or videos) for advertising and publicity purposes related to the Sweepstakes in any and all media now or hereafter known throughout the world in perpetuity without further compensation, permission or notification and, upon request, will provide consent to such use in writing. Winners are solely responsible for all local, state and federal taxes on the prizes, including sales or use taxes, as well as any expenses related to participation in the Sweepstakes or acceptance of a prize. By participating, entrant agrees to release and hold harmless Sponsor and its respective divisions, affiliates, subsidiaries, officers, directors, employees, agents and representatives from any injury, loss or damage to person, including death, personal injury, or loss or damage to property due in-whole or in-part, directly or indirectly, to the acceptance or use/misuse of a prize, participation in any promotion-related activity or participation in the Sweepstakes.

Sponsor is not responsible for any typographical or other error in the printing of this offer, rules, administration of this Sweepstakes or in the announcement of winners and prizes. In the event Sponsor is prevented from continuing with the Sweepstakes, or the integrity and/or feasibility of the Sweepstakes as planned is undermined by any event including but not limited to fire, flood, epidemic, pandemic, earthquake, explosion, labor dispute or strike, act of God or public enemy, satellite or equipment/internet/connectivity failure, riot or civil disturbance, war (declared or undeclared), terrorist threat or activity, or any federal, state, or local government law, order, or regulation, order of any court or jurisdiction (each a "Force Majeure" event or occurrence), Sponsor shall have the right, in its sole discretion, to abbreviate, modify, suspend, cancel or terminate the Sweepstakes and award the prize from among all eligible entries received up to that date.

Sponsor is not responsible for and may disqualify entries that are misdirected, undelivered, incomplete, illegible, inaccurate, damaged, stolen, late or lost; or for interrupted or unavailable network, server, Internet Service Provider (ISP), website, or other connections; or for computer hardware or software malfunctions, failures or difficulties. No automatic, robotic, mechanical entries or reproductions accepted. Entries become the property of Sponsor and will not be returned. Sponsor reserves the right to void all entries made through any robotic, automatic, mechanical, programmed or similar entry-duplication method, and to disqualify any individual using such an entry method. Proof of submission of an entry does not constitute proof of receipt of entry by Sponsor. If there is a dispute as to the identity of entrant or a dispute, or potential dispute, regarding the entry or any third-party rights, or if Sponsor has reasonable grounds for suspecting any breach or abuse of these Official Rules by any person involved in an entry, the affected entry will be deemed ineligible in Sponsor's sole discretion.

**7. Privacy Policy/Data Collection:**

Entrants' information collected in connection with this Sweepstakes may be shared with Sponsor and its affiliates to execute and promote the Sweepstakes and/or deliver prize, and such information will be used in accordance with Sponsor's privacy practices. Except as otherwise contemplated in these Official Rules, and to the extent Entrants may otherwise elect at the time of Entry, information provided for this Sweepstakes is subject to Sponsor's privacy policy.

Except where prohibited, entrants grant Sponsor the right to use their name, likeness, and photograph for promotional purposes without additional compensation.

**8. Social Network Disclaimer:**

This Sweepstakes may be promoted, and winners may be announced, on social media platforms including but not limited to Facebook, Instagram, X, and/or Tik Tok. This Sweepstakes is in no way sponsored, endorsed or administered by, or associated with any social media platform. By participating in the Sweepstakes, entrants understand that they are providing information to the Sponsor and not to social media platforms.

**9. Sponsor:**

Elios Optical with office at 2320 W Flagler St, Miami, FL 33135.

**10. Winner List:**

To obtain a list of winners, send a request to: [Marketing@powerog.com](mailto:Marketing@powerog.com)